

All you need to know about 3x15 Scoring System Proposal

Reduced game length
= **Higher chance of closer scores**

More tight-score moments
= **More excitement**

Fewer points to win the game
= **Exciting points arrive faster**

Less court time
= **More rest**

Reduced player fatigue
= **Lower injury risk**

More energy
= **Sustained effort**

Better results
= **Increased success**

More Exciting Points + Higher Intensity + Closer Matches

Better Health + Higher Performance + Longer Careers

Improved Product + Increased Fan Retention + Dynamic Offering

Shorter Days + Enhanced Scheduling + Better Tournaments

Why do we think this will work

Why will it be better for Players

Why will it be better for Fans

Why will it be better for Hosts

The New Way Forward with
3x15



Better quality badminton
= **More entertainment**

More excitement
= **Increased watch time**

More appeal
= **More fans**

More consistent match durations
= **Greater flexibility**

Reduced hours
= **Efficient organisation and planning**