

**USA Badminton Board of Directors Meeting
Hilton Chicago O'Hare Airport
10000 W O'Hare Ave, Chicago, IL 60666
Erie Room
November 3 and 4, 2017**

Friday, November 3, 2017

1. Roll Call & Introductions

Present

David Simon – Independent Director
Jon Schmieder – Independent Director
Richard Wirthlin – Independent Director
Ray Ng – Technical Official Director
Carl Khor – Coaching Director
Daniel Mehr – At-Large Director
Ben Lee - At-Large Director
Rena Wang – Athlete Director

Absent

Phillip Chew – Athlete Director

USAB Staff Present

Jeff Dyrek – CEO/Secretary General
Mohan Subramaniam – Director, Coaching & High Performance

U.S. Badminton Education Foundation

Lisa Ward

2. Approval of Minutes

Carl Khor confirms his last name is spelled Khor.
- Richard Wirthlin motions to approve the minutes
- Rena Wang seconds
- Ben Lee abstains
- Unanimous approval

USAB Board of Directors enters into executive session

3. Chairman's Report (David Simon)

- a. LA2028 - We are one of two NGBs in the area. USAB should use this to our advantage and engage with La 2028
- b. The AAC advised us that Kyle Emerick is now on Ethics/Judicial Committee; Rena Wang is on the Finance Committee, Howard Hsu is on Nominating Committee.
- c. Per the bylaws, the Ethics/Judicial Committee members have been appointed by Committee Chair David Blood.

4. CEO Report (Jeff Dyrek)

- a. Shared final report of the USOC's Safe Sport audit. USAB is compliant. Audit did indicate that USAB Technical Officials will need to have background checks and Safe Sport training.

- b. Membership structure revision was presented. Carl Khor proposes a target of January 1, 2019 for any new membership programs to be introduced to better understand IT needs and possible recommendation to move to a calendar year membership instead of a “365 day” membership as USAB is currently structured.
 - c. USAB is working with Simply Compete to fix outstanding issues with the system (rankings, etc.). Also discussing ways to improve the relationship and have submitted a Priority List.
 - d. Rebranding – USAB is planning on unveiling a new logo in 2018. Target date is in January 2018.
 - e. Website – USAB has started to work on restructuring the current website information to improve user friendly navigation which would include new tabs and descriptions to make information easier to find.
 - f. Newsletter – Badminton Chatter is receiving positive feedback. Last issue analytics:
 - i. 99.6% delivery rate
 - ii. 31% open rate 31-38% industry average
 - iii. 7.5% click rate, 7-8.5% industry average
 - g. YONEX
 - i. Regional Grant Program – Requests need to come through USAB staff and not directly to YONEX.
 - ii. Team events are supported, but not individual events, by the partnership.
 - iii. Discussed how Para-badminton is being handled.
 - iv. Officials – Working on getting additional shirts for the the officials program.
 - h. Non-Sanctioned groups receiving USAB benefits. Examples:
 - i. Technical Officials wearing USAB shirts at non-sanctioned events
 - ii. Regions not sanctioning tournaments with USAB
 - i. US Open
 - i. 2018 dates for the US Open are June 12-17
 - ii. Anaheim, CA or Fullerton, CA will be the location
5. International Relations (David Simon)
- a. Working with Pan Am to host Clinics in the USA.
 - b. Pan Am and BWF provided support for the Para-badminton event in Colorado Springs, CO in October 2017.
 - c. Discussing with BWF about a plan to help support growth in the USA.
6. HP, Juniors & Coaching (Mohan Subramaniam)
- a. All aspects – coach pathway, athlete pathway and tournament structure cater for 2 groups of participants - high performance and development participants; therefore there is a need to set up 2 tracks (high performance & development) and plan activities accordingly for both.

- b. High Performance - Olympic Development Program- camps to identify and develop Olympic caliber players; to be run on two sites – east and west coasts.
 - i. Grass development clinics to target both junior and adult players; over seen by Coaching Advisory Group (CAG)
 - ii. Adult tournament structure needs overhaul
 - iii. Need to maintain historical events, but align it with new membership structure' set up an adult circuit
- b. Juniors
 - i. JAG meeting minutes being submitted to USAB
 - ii. U23- working with Canada to bring back Devlin Cup
 - iii. Need continuation plan for people who age out of U19s
 - iv. Safe Sport will have new modules soon (mandatory for all individuals who are in the position over athletes, especially juniors)
 - v. 3 JAG members resigned because of personal reasons
 - vi. JAG proposals for 2018-2019 must be submitted by Jan 15 2018
- d. Coaches
 - i. Working with Pan Am to run Train the Trainer course for USAB Instructors for BWF Level 1 & 2 Courses

7. COAG (Ray Ng)

- i. Tournaments execution is getting better.
- ii. Para-badminton events are not planned by Technical Officials
- iii. Cody Leach is now BWF accredited
- iv. 2017 budget was balanced with new fee structure. Need to look at 2018 budget to make sure demand can be met.
- v. Budget request is lower than last year for domestic events
- vi. No tournament director or referee workshops planed with this budget period.
- vii. Safe Sport audit recommendations does present a concern about background check costs.

8. Athletes Advisory Council Report (Rena Wang)

- i. Focused on education.
- ii. Creation of sportsmanship and player code of conduct discussion.
- iii. Mental health resource packet creation needed for elites transitioning out of the sport. Mentorship program also possible.
- iv. Restructured the AAC by regions to collaborate better with IRC and JAG.

Saturday, November 4, 2017

USAB Board of Directors enters into executive session

9. Bylaw Review/Revisions

- a. Revision to Bylaw 7.7, 15.3, and 15.13 – As presented
 - i. Richard Wirthlin motions to approve
 - ii. Ray Ng seconds
 - iii. Unanimous approval
- b. Revisions to Bylaw 10.1 (with one change adding “State of USA Badminton”), 10.2 as presented, and 10.3 adding “method and details included in such notice”.

- i. Richard Wirthlin motions to approve
 - ii. Dan Mehr seconds
 - iii. Unanimous approval
 - c. Revisions to Bylaw 8.8 and 9.11 to add the last half of the last sentence of 7.24
 - i. Rena Wang motions to approve
 - ii. Ben Lee seconds
 - iii. Unanimous approval
 - d. Revisions to Bylaw 11.1 and 11.2 per AAU proposal
 - i. Dan Mehr motions to approve
 - ii. Ben Lee seconds
 - iii. Unanimous approval
 - e. Revisions to Bylaw 11.7 per AAU proposal
 - i. Dan Mehr motions to approve
 - ii. Ben Lee seconds
 - iii. Unanimous approval
 - f. Revisions to Bylaw 12.2 per AAU proposal, modifying “Simultaneously serve” to “Simultaneously serving”
 - i. Carl Khor motions to approve
 - ii. Ray Ng seconds
 - iii. Unanimous approval
 - g. Dan Mehr and Rena Wang will lead a working group to review the USAB Bylaws and provide recommendations for any changes.

10. Board of Director Priorities Follow Up

- a. Next meeting in Phoenix or San Francisco area in the winter/spring (not 2/17-19). CEO will survey the board of directors.
- b. Second meeting possibly at Junior Nationals, US Open or Boston Open

11. New Business

- a. USBEF
 - i. Have a full board in place.
 - ii. Getting many requests for funding
 - iii. Concerns on changing bylaws
 - 1. Want to make sure all voices get input, not just board
 - 2. Need to make sure we have multiple regions get a voice, not just CA
 - 3. Make sure all bylaw changes clearly distinguish changes between Juniors and all others
 - iv. What are expectations for USBEF from USAB
 - 1. Better leverage the YONEX donations
 - 2. Work in schools/develop shuttletime for use in schools, especially with teachers

12. Adjournment - 12:00 PM

- Jon Schmieder motions
- Rena Wang seconds
- Unanimous approval